

RICHARD EVERTS

FULL STACK DIGITAL CREATIVE

SUMMARY

Successful digital media specialist with recognized success in publications such as the New York and LA Times. Cutting edge technologist and designer, practical experience spans film, video, UX, web application development and design, 3D, VFX, artificial intelligence and deep learning. Founder, Lancaster AI meetup, public speaker.



WORK EXPERIENCE

2017 - 2018

LEAD DEVELOPMENT ENGINEER

at Brandyourself.com

▼ Lancaster

React.js/Redux front-end engineer for production release of v5 of software. Front-end tech stack included React.js, Redux, Redux Forms, Redux Sagas, Webpack, JSX, Sass, HTML and more. Integrated Google Tag Manager into front-end system for events.

2014 - 2016

SENIOR MULTIMEDIA DESIGNER

at Delaware Investments

▼ Philadelphia

Established first company use of UI/UX research and testing for website processes with significant gains in web page ROI and conversions. Led design rework on large site-lets and add-ons, including Outlooks, Subscriptions, Insights. Built full video portal, one of first in industry.

2011 - 2014

DIGITAL MEDIA MANAGER

at Unilife

▼ York

Transformed the branding for company over 18 month period using new 3D, video, mobile, and design methods and hires. Responsible for hiring full scale media production teams. Made company 2nd in industry to support jQuery mobile website tied to Drupal 7 CMS. Designed trade show materials.

2008 - 2011

DIGITAL MEDIA PROJECT MANAGER

at Columbia University

▼ New York

Managed technical and media development for new Prospective Students portal from concept to delivery. Included print, video, and Drupal 7 design and development. Project managed school web redesign project using Drupal 6 CMS. 1200 pages, 10,000+ links. Produce all video for Dean's office.

Present
2005

FILM, SOFTWARE DEV, UI/UX DESIGN, & PUBLIC SPEAKING

at Independent Consultant, Tommy Foundation and Others

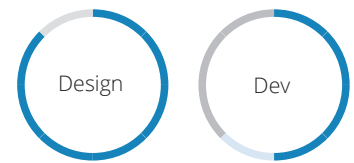
▼ Multiple

Executive Producer and Director for Oscar qualified documentary film called "The United States of Autism." Process included crowd-sourcing \$65k from Pepsi and Kickstarter, coordinating national media strategy, and managing all production elements. 100+ showings, 30+ countries.

Presented multiple time in tech meetups and online on React/Redux, UI/UX, deep learning, artificial intelligence, computer vision.



SKILLS



Adobe CC 2018	● ● ● ● ●
UX Development	● ● ● ● ●
Film and Video	● ● ● ● ●
MacOS X	● ● ● ● ●
UI Design/Dev	● ● ● ● ●
Balsamiq/Sketch	● ● ● ● ●
3D and VFX	● ● ● ● ●
Computer Vision	● ● ● ● ●
Ubuntu	● ● ● ● ●
Embedded Devices	● ● ● ● ●
IoT Protocols	● ● ● ● ●
Unity 3D	● ● ● ● ●



LANGUAGES/Frameworks

HTML	● ● ● ● ●
CSS3/SASS	● ● ● ● ●
Javascript	● ● ● ● ●
React.js	● ● ● ● ●
Ruby on Rails	● ● ● ● ●
Python	● ● ● ● ●
Tensorflow/Keras	● ● ● ● ●
Flask	● ● ● ● ●
PHP/WP/Drupal	● ● ● ● ●



EDUCATION

Bachelor of Arts, Philosophy

Franklin and Marshall College
Lancaster, PA

▼ Lancaster

Concentrated focus on Scientific and Philosophical Studies of the mind, which includes AI and Neuroscience