RICH EVERTS

FULL STACK DIGITAL CREATIVE

WORK EXPERIENCE

Present 2014

SENIOR MULTIMEDIA MANAGER

at Delaware Investments — Philadelphia

Established first company use of UI/UX research and testing for website processes with significant gains in web page ROI and conversions. Led design rework on large site-lets and add-ons, including Outlooks, Subscriptions, Insights. Built full video portal, one of first in industry.

2011 - 2014

DIGITAL MEDIA MANAGER

at Unilife — York

Transformed the branding for company over 18 month period using new 3D, video, mobile, and design methods and hires. Responsible for hiring full scale media production teams. Made company 2nd in industry to support jQuery mobile website tied to Drupal 7 CMS. Designed trade show materials.

2008 - 2011

DIGITAL MEDIA PROJECT MANAGER

at Columbia University — New York

Managed technical and media development for new Prospective Students portal from concept to delivery. Included print, video, and Drupal 7 design and development. Project managed school web redesign project using Drupal 6 CMS. 1200 pages, 10,000+ links. Produce all video for Dean's office.

Present 2005

PROGRAMMING , DESIGN AND FILM

at Various projects — Multiple

Executive producer and Director for full-length film on autism called "The United States of Autism." Process included crowd-sourcing $65k, coordinating national media strategy for film production, and managing all production elements. 100+ showings, 30+ countries and 2014 Oscar qualified. Also built recent web app using RoR API and Node/Express/React.js front end, using full UX research methodologies. Prototyping technologies with VR/Unity 3D, IoT via Node/Zigbee, and IBM Watson AI.

EDUCATION

1996 - 2000

B.A., PHILOSOPHY

at Franklin and Marshall College — Lancaster

Concentrated focus on Scientific and Philosophical Studies of the mind, which includes AI and Neuroscience

CONTACTS

www.richardeverts.com

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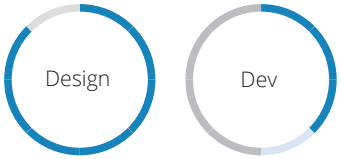
WHY ME?

Successful digital media specialist with recognized success in publications such as the New York and LA Times. Cutting edge technologist and designer, practical experience spans film, video, 3D, VFX, growth hacking, UX, UI, Hololens VR, and web application development and design.

SKILLS



Adobe CC 2015	●●●●●
Film and Video	●●●●●
3D & VFX	●●●○○
Growth Hacking	●●●●○
UX Development	●●●●●
UI Development	●●●●●
Git/Atom/Sublime	●●●○○
XCode	●●○○○
Chrome Dev Tools	●●●●○
MacOS X	●●●●●
Linux	●●●○○

LANGUAGES/FRAMEWORKS

HTML	●●●●●
CSS3/SASS	●●●●○
Javascript	●●●○○
Ruby on Rails	●●●○○
Node/Express	●●○○○
React.js/Redux	●●●○○
Zigbee/IoT	●●○○○
Unity3D/VR	●●○○○
PHP	●●○○○